



Akshita

UI/UX Designer

"Design is the silent
ambassador of your brand"

Portfolio

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[Akshita](#)

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Education

2021-2025

Bachelor of Technology

NIT Jalandhar - Mechanical

2020

Class XII | PCM

Manu Vatika Public School

About Me

*I'm a passionate UI/UX Designer who
blends form and function to craft
user-centered digital experiences.*

*Thriving in collaborative
environments, I'm always on the
lookout for the next design
challenge. Let's create something
impactful together!*

Tools



Figma



ProtoPie



Adobe XD



Canva



Wix

Latest projects



Daily App

Your everyday companion for
planning and self-growth.

[View Project](#)



FinLeaf

Track, analyze, and boost
your financial heartbeat.

[View Project](#)



BookVerse

Reading streaks, stay motivated,
Personalized recommendations

[View Project](#)



Wandrlly

Discover. Dine. Stay. All in one
seamless journey.

[View Project](#)

Experience

July 2025-Jan 2026

Thrive Visibility

UI/UX Design Intern

- Designed landing pages and dashboards focused on lead generation and user onboarding.
- Simplified user workflows and interface interactions with consistent layouts and easy-to-use design
- Collaborated with **developers and PMs** to standardize components, styles, and design guidelines
- Applied UX principles to improve clarity of CRM features, reducing user learning curve.

Jan 2024-Sept 2024

NIT Jalandhar Website

Product Design Member

- Co-designed the NIT Jalandhar website, focusing on clear content structure and usability.
- Worked closely with designers & developers to translate requirements into clean, responsive UI.
- Designed intuitive navigation and page hierarchies to help students and faculty find information easily.
- Applied modern UI/UX principles to enhance readability, accessibility, and visual consistency.

Case Studies



Daily App [View Case Study](#)

- An all-in-one productivity app that combines journaling, habit tracking, calendar planning, and to-do lists.
- Helps users stay organized, consistent, and mindful through a clean, intuitive interface.



FinLeaf [View Case Study](#)

- A simple, integrated dashboard for easy expense tracking, budgeting, and smarter money management.
- Simplifying financial management through a unified AI-powered dashboard for expense tracking, budgeting, income monitoring, and smart financial insights.

Skills

Design & Research

Web /
Mobile
Design

• Prototyping
• Wireframing
• Testing

Design
System

User
Experience

User
Research /
Surveys

Usability
testing