



## Akshita UI/UX Designer

"Design is the silent  
ambassador of your brand"

### Portfolio

<https://www.akshitadesigns.com/>

### Email

[akshitaofficial1211@gmail.com](mailto:akshitaofficial1211@gmail.com)

### LinkedIn

[Akshita](#)

## Education

2021-2025

### Bachelor of Technology

NIT Jalandhar - Mechanical

2020

### Class XII | PCM

Manu Vatika Public School

### About Me

*I'm a passionate UI/UX Designer who blends form and function to craft user-centered digital experiences.*

*Thriving in collaborative environments, I'm always on the lookout for the next design challenge. Let's create something impactful together!*

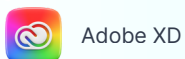
## Tools



Figma



ProtoPie



Adobe XD



Canva

## Latest projects



### Daily App

Your everyday companion for planning and self-growth.

[View Project](#) [View Prototype](#)



### FinLeaf

Track, analyze, and boost your financial heartbeat.

[View Project](#) [View Prototype](#)



### CuraMed

Reliable care, right at your doorstep.

[View Project](#) [View Prototype](#)



### Wandrly

Discover. Dine. Stay. All in one seamless journey.

[View Project](#) [View Prototype](#)

## Experience

### July 2025-Jan 2026

Thrive Visibility

#### UI/UX Design Intern

- Designed landing pages and dashboards focused on lead generation and user onboarding.
- Simplified user workflows and interface interactions with consistent layouts and easy-to-use design
- Collaborated with **developers and PMs** to standardize components, styles, and design guidelines
- Applied UX principles to improve clarity of CRM features, reducing user learning curve.

### Jan 2024-Sept 2024

NIT Jalandhar Website

#### Product Design Member

- Co-designed the NIT Jalandhar website, focusing on clear content structure and usability.
- Worked closely with designers & developers to translate requirements into clean, responsive UI.
- Designed intuitive navigation and page hierarchies to help students and faculty find information easily.
- Applied modern UI/UX principles to enhance readability, accessibility, and visual consistency.

## Case Studies



### Daily App [View Case Study](#)

- An all-in-one productivity app that combines journaling, habit tracking, calendar planning, and to-do lists.
- Helps users stay organized, consistent, and mindful through a clean, intuitive interface.



### Wandrly [View Case Study](#)

- Wandrly is a travel companion app created to simplify trip planning and exploration.
- Helps users discover the best restaurants, hotels, attractions, and real-time weather updates in any location.

## Skills

### Design & Research

Web /  
Mobile  
Design

• Prototyping  
• Wireframing  
• Testing

Design  
System

User  
Experience

User  
Interviews  
/ Surveys

Usability  
testing